





Logo/tagline detail



AD/CW: Chana Wagner Client:National Geographic Channel

Alternative Media: Images of exotic/historic locations are placed on the shades of airplane windows. Every window on the plane shows a different location.

Tagline: THE NEXT BEST THING TO GOING THERE





AD/CW: Chana Wagner Client: Dunkin Donuts

iPhone app - Dunkin Donuts store locater "Hot and Cold" game. Using the iPhone's built in GPS, user can find a Dunkin Donuts store by walking towards the direction of more steam and away from the direction of less steam, coming from the coffee cup. Traditional store locator map also an option.



CD: Mikal Reich AD: Chana Wagner CW: Ella Wilson Agency: Mad Injection Client: Manhattan Mini Storage outdoor and print







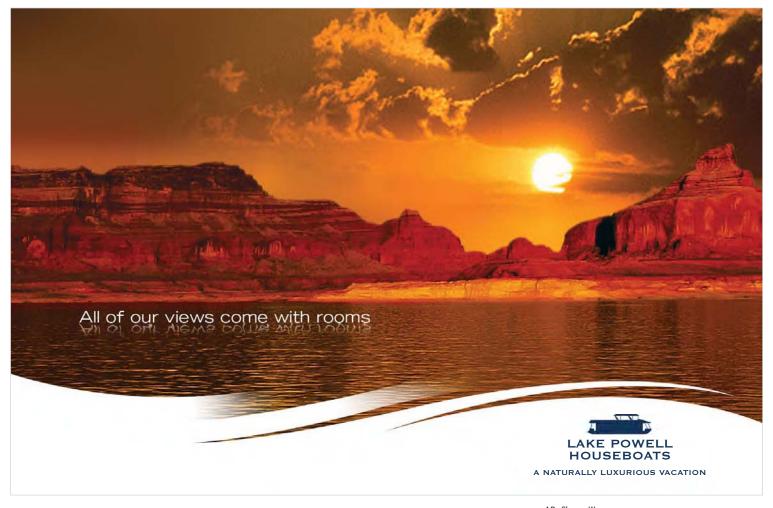
AD: Chana Wagner CW: Adam Koppel, Ella Wilson Client: The New York Sun

Alternative Media:

Fake headlines are placed on the front page of The New York Sun for a period of one week. Varied headlines are used, encouraging people to collect them.



In addition to stopping power by the newspaper dispensers, the word will carry even further through people reading their newspapers in public places, or leaving them behind on the street, the subway, or park benches.

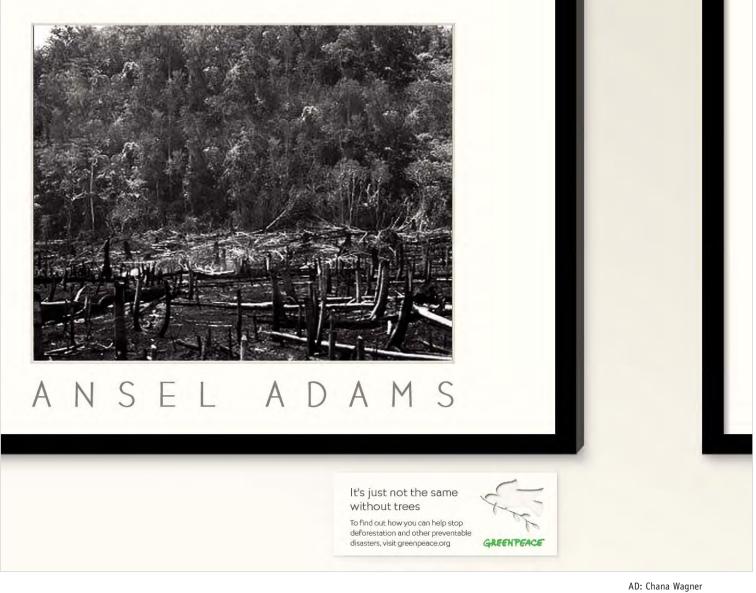


AD: Chana Wagner CW: Adam Koppel, Jeremy Blackman, Chana Wagner Client: Lake Powell Houseboats



Featured in CMYK, Summer 2009

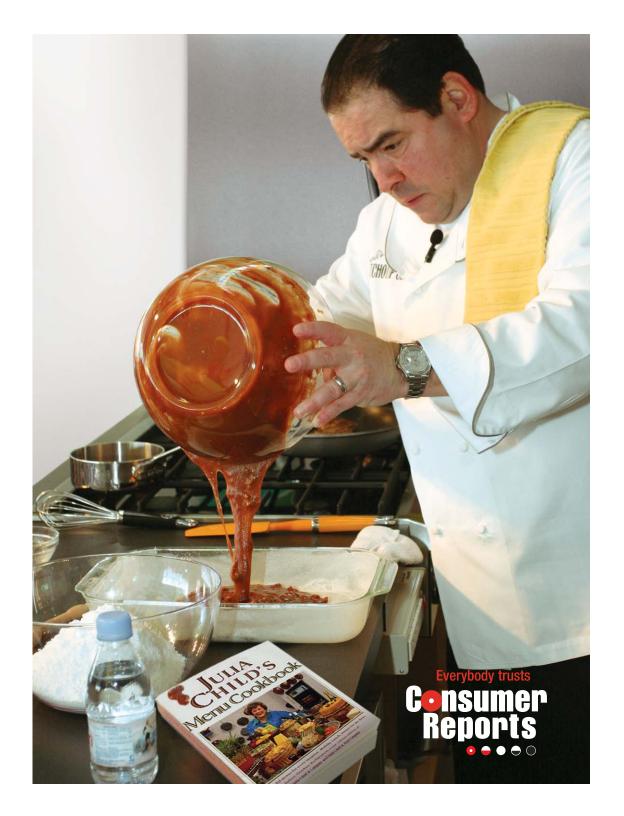


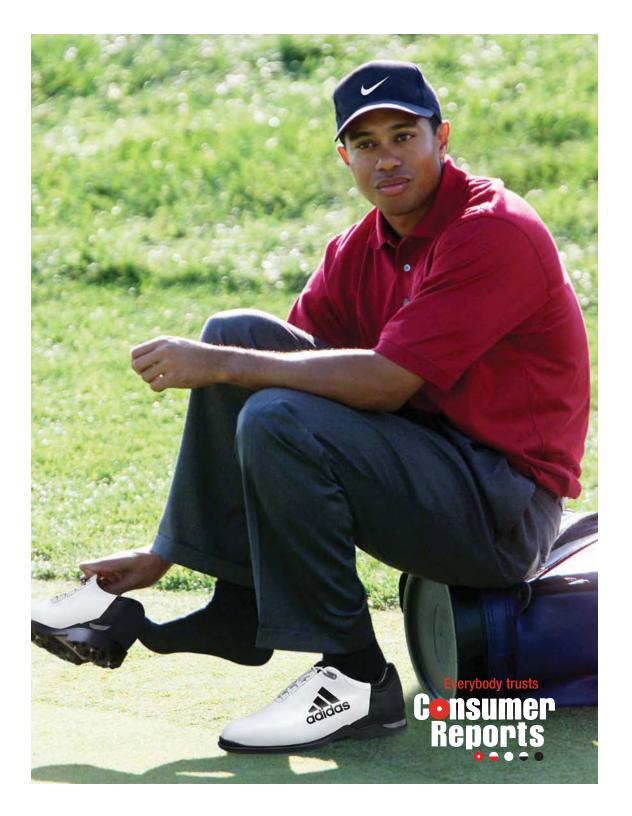


AD: Chana Wagner CW: Chana Wagner, David Glass Client: Greenpeace



AD/CW: Chana Wagner Client: Consumer Reports





TECHNOLOGY CAN DO WONDERFUL THINGS FOR THE BLIND



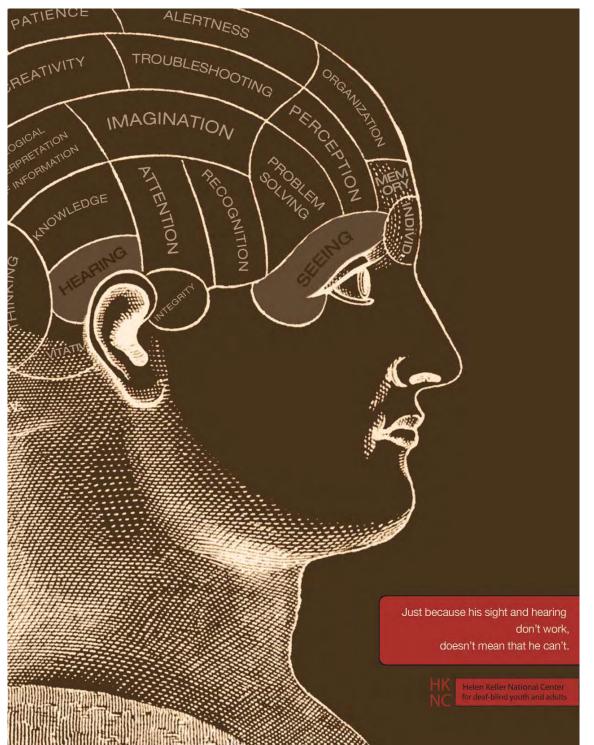
LIKE OPEN YOUR EYES

Not to mention your heart and mind. And as a prospective employer, it can help them open up something even more difficult. Like your door.

HELEN KELLER NATIONAL DEAF-BLIND AWARENESS WEEK JUNE 15-21, 2008



AD: Chana Wagner CW: David Glass Client: The Helen Keller National Center Annual Poster Series 2008



AD/CW: Chana Wagner Client: The Helen Keller National Center Annual Poster Series 2007

OBITUARIES

gton, formerly of Somerville and armouth, Charles T. Beloved of the late Edythe (Reynolds). I Linda A. and Kevin Callahan of ton. Grandfather of Julie T. n) and her husband Terry Shields ul, MN, and Sarah E. Callahan of an. Complete notice to follow in 's edition.

IN

Boston, March 24th, Ruth E. n). Wife of the late John F. Ellis, mother of Jack Ellis of South and Jane Casler of Marblehead survived by two loving lidren, Liz and Charley Casler of ead, and cousins. Visiting hours e O'Brien Funeral Home, 146 ter St., SOUTH BOSTON, 3:00-7:00 P.M. Funeral Mass in an Manor Chapel on Wednesday A.M. Visiting hour one prior to Relatives and friends invited. he Old Harbor St. Entrance). In wers, donations may be made in temory to the Marian Manor, 130 ter St., South Boston, MA, 02127. ht St. Joseph's Cemetery, West birections

brienfunerals.com

M. (Forde) of Peobody, of Malden, March 24. Beloved Seorge Flore. Mother of Martin f Millis, Cheryl Molino of Lynn, rek Flore of Salem, MA. other of Allyssa Flore of Revere. r of the late James J. and Ann on) Forde. Sister of John B. Medford, and Karen A. Forde of Also survived by three nephews niece. Funeral from the E. E. Son Funeral Home, 204 Main St., N, on Wednesday at 9:00 A.M. Mass in the Church of the Sacred 10:00 A.M. Relatives and triends vited. Visiting hours Monday 7-9, 2-4 and 7-9. Interment Puritan emetery. In lieu of flowers, s may be made to Hospice of the ore, 10 Elm St., Danvers, MA.

KENNEY

Frances T. (Mahoney) of Somerville, formerly of Cambridge, March 23, 2002. Beloved wife of the late John M. Kenney. Flancee of Michael Boudros of Somerville. Mother of Denise Delano of Somerville, John of Arlington, Karen Monico of Tewksbury, Maureen Gostanian of Stoughton, Steve of Steve of Somerville, Sheila Butler of Sharon, Kathleen Axson of Tewksbury, and Helen Kenney of Somerville. Sister of John Mahoney of Woburn, and Darothy Coleman of OH. Also survived by 12 grandchildren. Funeral from the George Funeral Home, 855 . Doherty Broadway, (Powderhouse Sq.), SOMERIVLLE, on Wednesday morning at 9:00 A.M., followed by a Funeral Mass in St. Clement Church, Somerville, at 10 o'clock. Relatives and friends invited. Calling hours Tuesday 4:00-8:00 P.M. Gethsemane Interment Cemetery, Boston.



LODIE

Of Melrose, March 23, Louise M. Nauna (Mutti) Lodie. Wite of the late Charles B. Lodie. Mother of Robert C. Lodie of Los Angeles, CA., Peter M. Lodi of Ashfield, Paul B. Lodi of VT., Maryann A. Hollis and Lisa M. O'Loughlin, both of Melrose, Elizabeth G. Sustick of Northampton and the late Joseph G. "Jay" Lodie. Also survived by 16 grandchildren, 2 great-

McGINN

Mary Ann "Bubbles" (F long resident of unexpectedly March 2 mother of Mary L. L Thomas W. Lema of Sou F. Savage married to J Quincy, Judith A. Eg James M. Egan of B survived by eight gr great-grandchildren, n and nephews, and friend of 13 children in her fan late Anthony, Frank, N James and Joseph Prin O'Nell, Helen Jenkins, Grace Light, Rosalie Eleanor Princiotta, Fi Mortimer N. Peck-Russ Home, 516 Wa BRAINTREE, on We A.M. Funeral Mass i Assisi Church, South Bro 9:00 A.M. Burial will Grove Cemetery, Dord and friends invited. Tuesday 5:00-9:00 P.M. / a refired Medical Sea **Boston Community Heal**

McKINNON

Of Meirose, March 2 McKinnon. Daughter of & Edith F. (Tyzzer) Mc Evelyn Noel of Malde Elizabeth L. Mullett, Claire McKinnon, Stanl and John P. McKinnon, many nieces and ne Services will be held Funeral Home, 79 MELROSE, on Tuesda 9:00 A.M. Relatives and Visiting hours Monda Burlat will be in Wya Melrose. For directi oblituary www.gatelyth.

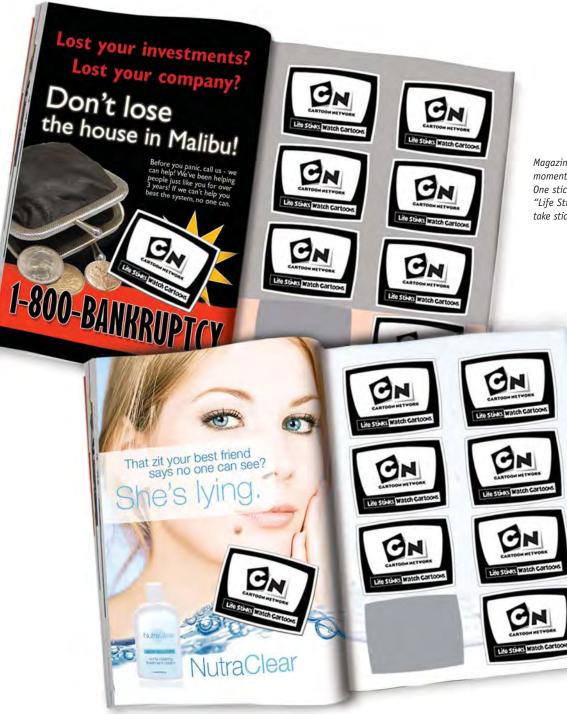
MILLS

BRUILLIC AM

Madeleline of Milton, Beloved mother of Debri Gregory Mills, and the of Mills, Funeral Services 29, 2002, at the J. B. . Home, 196 Warren St., I 02119, 617-445-8150. Vis A.M., Service at 12 Fairview Cemetery.

AD/CW: Chana Wagner Client: Cartoon Network Alternative Media: Placement in obituaries





Magazine spreads: Fake ads with "Life Stinks" moments. Sheets of stickers are placed inside. One sticker is taken off and stuck on the "Life Stinks" situation to show consumer to take stickers and place on their own finds.



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